

The HOTTEST Gift Package in TOOLDOM

THREE EYE-CATCHING

Palm-Grip

RATCHET TOOLS

PLUS FREE WALL BRACKET
IN ATTRACTIVE PACKAGE

Genuine Phillips
No. 2 driver for
recessed head
screws
(4-inch blade)

This basic set
builds repeat
business; owners
want more tools
to fit Palm-Grip
Ratchet Handle!

EXTRA! Neat metal
wall bracket. Bright
red finish. Holds all
three tools. Included
at no extra cost!
(Retail value, 25c)

Famous Palm-Grip
Ratchet Handle
— fits over 40
different tools

Palm-Grip Driver
No. 44-R for
straight slotted
screws. Blade 4"
long, 1/4" wide.

Regular \$5.00 Value
Your List Price Only
\$4.75
You get full discount,
full profit.

ORDER
TODAY!



EXTRA
Colorful wrapper
makes smart gift
package — easily
removed, for
post-season sales.

The RATCHET TOOL That Really FITS your hand

Easier to hold
easier to twist
easier to guide
easier to apply pressure
easier to change tools

Better Leverage

The extra radius of the Palm-Grip Ratchet Handle increases leverage, greatly reduces effort.

Longer Reach

You get full turning power at the extreme end of the tool handle — extra length for long-reach jobs.

Added Comfort

The Palm-Grip Ratchet turns like a doorknob. Finger-fit edges let your whole hand do the work. You can bear down without extra wrist strain. No blistered palms.

Better Control

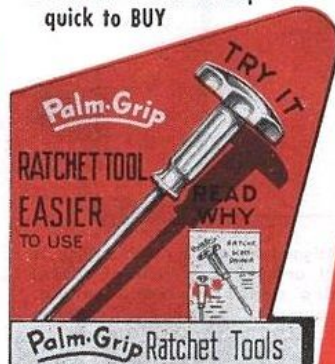
With Palm-Grip, hand and wrist action are more natural. Pressure and twist combine more smoothly. It's easier to keep the screw driver tip in the slot.

You work with a comfortable grip instead of a blistering squeeze

Palm-Grip Tools feature NEW alloy blades — torque-tested to meet U. S. Government specifications — to assure top quality.

"TRY IT YOURSELF" Display Available

Those who TRY Palm-Grip are quick to BUY



See your hardware jobber.

Palm-Grip

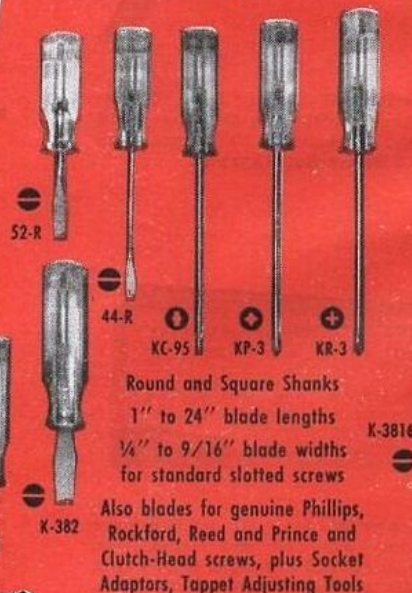


* A flick of your finger reverses or locks the Palm-Grip ratchet action.

THEY'RE ALSO PERFECT CONVENTIONAL TOOLS!

With ratchet handle removed, all Palm-Grip attachments are perfect conventional tools. **Only Palm-Grip gives you this two-way utility.** You save on inventory — one line meets both ratchet tool and conventional tool needs.

Here are a few of the More Than 40 Palm-Grip Tools



Round and Square Shanks
1" to 24" blade lengths
1/4" to 9/16" blade widths
for standard slotted screws

Also blades for genuine Phillips, Rockford, Reed and Prince and Clutch-Head screws, plus Socket Adaptors, Tappet Adjusting Tools



KIPTON INDUSTRIES, INC.
KIPTON, OHIO

Mention Hardware Age When Writing